



PRESERVE  
COMMUNITIES™

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## *Preserve Communities Rebrands and Launches New Website*

Marshall, NC (July 23, 2018) — Set amidst the splendor of Western North Carolina's Blue Ridge Mountains, Preserve Communities recently launched a new, dynamic, mobile-friendly website that serves as the umbrella domain for our two master-planned communities: French Broad Crossing (FBC) and The Preserve at Little Pine (LP). Both FBC and LP were previously branded separately as distinct, stand-alone properties. The two are now "sister communities," featured as new microsites that reside under the larger Preserve Communities domain.

### ***Commitment to Conservation***

Just 30 minutes from downtown Asheville, these two premier properties are true conservation communities, with significant acreage in each placed in permanent conservation with Southeast Regional Land Conservancy. That means they will stay in their pristine, natural state for generations to come. Both offer families nature-forward, amenity-rich settings—as well as outdoor living experiences that are without peer in the region. "We're very excited to launch our new Preserve Communities website, as well as the two microsites for French Broad Crossing and Little Pine," says Jack Fisher, Founder & Developer at Preserve Communities. "Both of these properties are special and have so much to offer families in terms of natural beauty, outdoor amenities, and tastefully crafted mountain homes."

### ***A Place to Create Life's Best Memories***

Preserve Communities present mountain living at its finest. These are awe-inspiring natural settings in which memories are created each day. Backed by a fiscally healthy, debt-free development team that is dedicated to conservation, Preserve Communities offer a range of homes and homesites depending on each family's needs and expectations. Whether one is seeking a view of the river, the mountains, or a serene forest location, Preserve Communities have the perfect home, in the perfect community, for everyone.

### ***French Broad Crossing: The Call of the River***

Located along the French Broad River—the third oldest river in the world—this nature-forward community is built upon adventure: rafting, fishing, swimming, hiking, UTV/ATV outings, and more. A world of wonder and enchantment awaits your family: along the river...through a forested path...or atop a ridgeline. Everything about this community reflects the beauty and majesty of the Blue Ridge Mountains.

### ***Little Pine: The Call of the Mountain***

Located just 19 miles from Asheville, Little Pine offers 4,000+ feet of elevation and awe-inspiring views atop Grassland Mountain. On a clear day, you can see all the way to Tennessee. Little Pine's higher elevation means cool, pleasant temperatures in the summer. A treasure trove of natural delights await as well: 1,800 acres of lush forests, rolling bald ridgelines, freshwater creeks, fertile pastures, mountain ponds, and magical sunsets, all carefully preserved for you and your family.

"I was born in Marshall, North Carolina," says Fisher. "These mountains mean something to me. They're a part of me. My vision for Preserve Communities is to protect this one-of-a-kind setting in Western North Carolina for individuals who cherish this land as much as I do—and who want to safeguard these mountains, streams, and valleys to ensure a living legacy for our children's children."

*To learn more about the living experience at Preserve Communities, please visit [preservecommunities.com](http://preservecommunities.com).*